

Issued: Monday 29<sup>th</sup> May

# DARK SECRETS

AUSTRALIA'S HIDDEN SHAME

## PRIME7 NEWS SPECIAL ENGAGES COMMUNITY

OVER 1/2 MILLION VIEWERS WATCH  
DOMESTIC VIOLENCE SPECIAL

PRIME7's public affairs program **DARK SECRETS: AUSTRALIA'S HIDDEN SHAME** was watched by a massive peak audience of **548,577** viewers last night across its broadcast regions.

Produced by **PRIME7 NEWS** and presented by acclaimed Australian journalist **RAY MARTIN**, the unflinching one hour special brought attention to the confronting experiences of those facing domestic violence in regional communities, and the inspirational campaigners, community leaders, police officers and courageous victims who are not going to sit back and let these crimes continue.

"We are thrilled with the success of the program," says PRIME7 Head of News **Paul Patrick**. "We are committed to creating programs about issues of concern to our audiences. We see this as another opportunity to tell more stories about the issues affecting regional Australia."

NSW Police Commissioner **Mick Fuller**, who featured on the program, will be interviewed exclusively on **PRIME7 Local News** this evening at 6.00pm regarding his pledge to roll out more police resources to tackle Australia's most common violent crime.

An encore screening of **DARK SECRETS: AUSTRALIA'S HIDDEN SHAME** will also be televised 12noon Wednesday 31<sup>st</sup> May on PRIME7.

*Source: Regional TAM – Free-to-air, Combined Northern NSW, Southern NSW, Victoria and Western Australia, Sunday 28<sup>th</sup> May 2017, Total People, Overnight Data, Peak Audience Minute.*

STAY CONNECTED WITH  
YOUR NO.1 REGIONAL TELEVISION NETWORK



MEDIA RELEASE